



## Cedar Boat Club

[501c3 / Tax ID: 20-1357898]

P.O. Box 1965, Cedar Rapids, IA 52406

Commodore: Brent Fountain

319.981.1855 | [commodore@cedarboatclub.org](mailto:commodore@cedarboatclub.org)

### About the Cedar Boat Club

Founded in 1948, the Cedar Boat Club is a community-development nonprofit organization whose mission lies in promoting and protecting recreational boating access, advocating for water-safety and waterway conservation, and giving back to the community via the July 3rd Ellis Fireworks and other family-friendly events showcasing the natural resources we are striving to protect.

### Community Contributions

The Club has hosted the Ellis Fireworks for over 40 years, and they have become a generational tradition for Cedar Rapids families, with an estimated attendance of 40,000 residents and visitors. Other family-friendly community events the Cedar Boat Club offers include the Vessel Safety Checks in coordination with the Sheriff's Department and DNR each Memorial weekend, as well as the Fire on the River Drag Boat Races in the fall. New this year, we will be unveiling the Ellis Family Fun Fest, providing a full day of family-friendly entertainment in the Ellis Park area, including the long-awaited return of the CardBoard Boat Regatta! The Club also offers various Club Membership events such as the Spring Breakfast, Spring Auction, Scavenger Hunt, and Steak Fry. The Club has funded and managed significant projects for the F Avenue district and the Linn County Sheriff, such as the public boat dock across from Quaker Oats and the Linn County Sheriff's boat well in Ellis Harbor.

### Membership Benefits

Per the bylaws, there are a limited quantity of Cedar Boat Club memberships available annually. Club members play a big part in funding and facilitating the community events listed above. The Club also hosts a number of smaller-scale events free for our members, including the Spring Auction, Spring Breakfast, Scavenger Hunt, Steak Fry, and more. Membership Dues cover you, your guest/spouse, and your children for all free events — the Steak Fry alone is worth the cost!

### Donations & Sponsorship Opportunities

The Cedar Boat Club is a non-profit organization 501(c)(3) and relies solely on the community's & members' support. Donations are 100% tax deductible and greatly appreciated. We also offer a variety of opportunities for corporate event sponsorship.

Thank you for your support of the Cedar Boat Club. Please feel free to contact us with any questions or if you would like more information about donating to or sponsoring a particular event.

Thank you for your consideration,

*Brent Fountain*

Brent D. Fountain

2024 Cedar Boat Club Commodore

[commodore@cedarboatclub.org](mailto:commodore@cedarboatclub.org)



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### Donation Commitment

Contact		Company	
Address		City	
State		Zip	
Phone		Email	
Donation Amount		Recognition	Public Private
Payment Method	Cash	Check	Online Payment

### Sponsorship Commitment

Contact		Company	
Address		City	
State		Zip	
Phone		Email	
Sponsorship Amount		Recognition	Public Private
Payment Method	Cash	Check	Online Payment

Please sign below for your donation or sponsorship commitment. Feel free to mail in form with check payments or save and email in form for online payments.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name



# 2024 CORPORATE SPONSORSHIP PACKAGES

The three main sponsor packages below offer the following benefits for the full 2024 season of community events, including the May 25th Vessel Safety Checks, June 8th Ellis Family Fun Fest, July 3rd Ellis Fireworks, and Fall (Date TBD) Fire on the River Drag Boat Races.

## Annual Sponsorship Packages

Package	Price
<b>First Mate</b> First Mate sponsors will receive the following sponsor benefits: <ul style="list-style-type: none"><li>✓ Linked company name on website event pages</li><li>✓ Social media group sponsor thank you post</li><li>✓ Club merchandise thank you gift pack</li></ul>	\$500
<b>Captain</b> Captain sponsors will receive First Mate sponsor benefits plus: <ul style="list-style-type: none"><li>✓ Linked company logo on website event pages</li><li>✓ Company name on all printed signage</li><li>✓ Special mention in the Club's email newsletter</li><li>✓ Logo on Ellis Harbor ramp &amp; trail billboard May 2024 - 2025</li></ul>	\$1000
<b>Admiral</b> Admiral sponsors will receive both First Mate & Captain sponsor benefits plus: <ul style="list-style-type: none"><li>✓ Linked company logo on website home page</li><li>✓ Logo on printed signage and potential event merchandise</li><li>✓ Corporate banner placement at events</li><li>✓ Spotlight opportunity on the new CBC radio broadcasts</li><li>✓ Individual sponsor thank you post on social media</li></ul>	\$2500

## Flagship Event Upgrade Options

Sponsors at the Admiral level also have the opportunity to add Flagship Title Sponsor benefits for one or more of the community events listed below. Flagship Title Sponsor benefits apply to individual events and include:

- Event title rights, e.g, The Cedar Boat Club presents the Ellis Family Fun Fest sponsored by [YOU!]
- Prime logo positioning on all digital or printed media and inclusion in event press release
- Private use of Overlook Pavilion in Ellis Park for your corporate gathering the day of the event
- Prime placement of corporate expo booth or display, e.g. branded service trucks, retail display, etc
- Spotlight opportunity on the fireworks or races broadcasts (event package dependent)

JUN 8

**Ellis Family Fun Fest**  
**+\$2000**

JUL 3

**July 3rd Ellis Fireworks**  
**+\$2500**

SEP 7

**Fire on the River Boat Races**  
**+\$1000**

*\*Package benefits are estimates, actual results may vary as sponsorships and event plans solidify.*